

Cookie Policy

Cookies are small text files that may be placed on your computer when you visit a website. They are widely used to make websites work and to make them more efficient. Cookies also help website owners understand how you use the site so that they can make it easier to find what you are looking for.

[Find out how to manage cookies on the Information Commissioner's Office website.](#)

How we use cookies on KentAdultEducation.co.uk

Google Analytics

We use Google Analytics to collect information about how you use this website (kentadulthoodeducation.co.uk). We do this to help make sure the site is meeting your needs and to make improvements based on our findings.

Google Analytics stores information about:

- The pages you visit on Kent Adult Education
- The time you spend on each page
- How you got to the site
- What you click on while you are visiting the site
- Ecommerce transaction information such as revenue, number of transactions on the website, website conversion rate
- Demographic information such as age and gender

Kent Adult Education do not collect or store your personal information (for example your name or address) so cannot identify who you are through Google Analytics.

We download reports from Google Analytics based on a combination of the information available as listed above. The reports are used to help us identify marketing needs and trends. We store the reports securely in line with Data Protection, GDPR and Privacy Electronic Communications Regulations and they are retained by us for up to 5 years.

Google Analytics use the following cookies:

Name	Purpose	Expires
_gid	Tracking cookie for Google Analytics this is used to distinguish users. We deem this cookie as a non-essential cookie.	24 hours
_ga	Tracking cookie for Google Analytics this is used to distinguish users. We deem this cookie as a non-essential cookie.	2 years
_gat_UA-42808601-1	Tracking cookie for Google Analytics this is used to throttle request rate. We deem this cookie as a non-essential cookie.	1 minute
_ga_C015L576ME _ga_2B8YBC4BDN	Tracking cookie for Google Analytics this is used to throttle request rate. We deem this cookie as a non-essential cookie.	1 year

You can [opt out of Google Analytics cookies](#).

We also use Microsoft Application Insights for analytics and error reporting in our website.

Microsoft Application Insights store information about:

- Server context: Machine name, locale, operating system, operation
- Inferred: Geo location from IP address, timestamp, operating system, browser
- Perf counters: Server-based performance information
- Requests: URL, duration, response code
- Exceptions: Type, message, call stacks, erroring file, line with error
- Session: Session ID

Name	Purpose	Expires
ai_user	Microsoft Application Insights - used for analytics/error reporting. We deem this as an essential cookie.	1 year
ai_session	Microsoft Application Insights - used for analytics/error reporting. We deem this as an essential cookie.	30 minutes

YouTube

We use YouTube to embed videos on some pages of the site. YouTube sets cookies when you visit one of these pages to give us information on the number of times a video is viewed and the type of browser used to view it.

For more information visit the [YouTube Privacy and Safety Centre](#).

Read more at [YouTube's embedding videos information page](#).

Name	Purpose	Expires
PREF VSC Visitor_info1_live Remote_sid	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.	PREF: 8 months VSC: End of your session Visitor_info1_live: 8 months Remote_sid: End of your session

Vimeo

We use Vimeo's embeddable video player to show video content on some pages of the site. Vimeo sets cookies that they consider essential to the video player experience.

For more information read the [Vimeo cookie policy](#).

Name	Purpose
Player Vuid	We embed videos from our official Vimeo channel. When you press play Vimeo will drop third party cookies to enable the video to play and to collect analytics data such as how long a viewer has watched the video. These cookies do not track individuals.

Enabling website functionality

Our cookie management solution

You may see a notification when you visit our website to let you know that we are using cookies.

Name	Purpose	Expires
CookieConsent	Used to remember that a user has allowed cookies on the site. We deem this an essential cookie.	1 month - accepted 7 days - declined

When logging into your account, we let the website know that you have logged in by using the following cookie.

Name	Purpose	Expires
yourAuthCookie	Set by us to inform the front-end that the user has logged in. We deem this an essential cookie.	Session

We use the following cookie to prevent the newsletter sign up window appearing once your preference is submitted or the window is closed.

Name	Purpose	Expires
NewsletterPopup	Used to prevent the newsletter popup from re-appearing once submitted or closed. We deem this an essential cookie.	72 hours

To process your enrolments through the checkout, we use the following cookie.

Name	Purpose	Expires
ASP.NET_SessionId	Used to keep track of checkout data (user ID, basket contents, concessions/vouchers used etc). We deem this an essential cookie.	Session
BasketID	Used to keep track of checkout data (user ID, basket contents, concessions/vouchers used etc). We deem this an essential cookie.	30 minutes

Campaign Monitor

We use Campaign Monitor to manage our email updates to our learners. Campaign Monitor uses page tags and web beacons for the purposes of tracking visitors as they use an email. For example, web beacons track whether an email sent through Campaign Monitor was delivered and opened and whether links within the email were clicked. This information is collected for the purposes of providing email campaign performance information and measuring the performance of email messages sent.

Find out more information about Campaign Monitor cookies by visiting the [Campaign Monitor website](#).

Survey Monkey

We use Survey Monkey to carry out research to improve your experience with Kent Adult Education.

Find out more information about Survey Monkey cookies by visiting the [Survey Monkey website](#).

Our Social Media Accounts

We use social media sites to communicate and engage with residents, businesses, and communities in Kent and beyond. These sites may use cookies themselves, but you cannot control them using the cookie management solution on our website. You will need to use the consent mechanisms on each of those websites or apps to set your cookie preferences

- [Facebook cookies and other storage technologies](#)
- [X \(Twitter\) use of cookies and similar technologies](#)
- [Instagram privacy settings](#)
- [LinkedIn cookie policy](#)

Other Kent Adult Education online services

This cookie policy and our cookie management solution applies to www.kentadulteducation.co.uk. Most of the online services we provide use different software and systems. These services, and any other websites we link to, may set additional cookies and, if so, will have their own cookie policy and, where applicable, a consent mechanism.

Changing your cookie settings

If you no longer want this website to use non-essential cookies when you visit, you can manage your cookie preferences using the cookie management solution. However, this may not necessarily remove any unexpired cookies we have set. You'll need to reload any open pages for the changes to fully take effect.

There are several ways you can manage or delete cookies depending on which browser you used when you visited our website. Find out how to manage cookies on popular browsers:

- [clear, enable and manage cookies in Google Chrome](#)
- [delete cookies in Microsoft Edge](#)
- [manage cookies in Firefox](#)
- [Opera security and privacy](#)
- [manage cookies and website data in Apple Safari](#)
- [delete and manage cookies in Microsoft Internet Explorer.](#)

To find information relating to other browsers, visit the browser developer's website. Session cookies are only stored temporarily and expire once you close your browser. To find out more about cookies, including how to see what cookies have been set, [visit the About cookies website](#) or visit the [All about cookies website](#).

Bringing learning to life

kentadulteducation.co.uk

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Cookie Policy November 2024



Kent Adult Education is part of Community Learning and Skills